

## **Biotrend Signs UN Women Convention!**

**Biotrend signed the “UN Women” (United Nations Entity for Gender Equality and the Empowerment of Women) convention. With this signature, Biotrend demonstrated its commitment to adopting the UN Women’s Empowerment Principles in order to create an equal, inclusive and value-diverse chain, and took another important step in the gender equality action plan that guides its structural transformation, which started in 2022, inspired by its leading female executives.**

Biotrend, one of Turkey’s leading renewable energy companies adopting the biocircular economy model, continues to work actively for the triple planetary crisis and social equality with the belief that sustainable development is the key to a safe and clean future to leave to the next generations.

**Biotrend CEO Osman Nuri Vardı: “The secret to rising in business life is to give importance to equality and support women’s employment.”**

Biotrend CEO Osman Nuri Vardı said, “As Biotrend, we are happy that our application to become a signatory of the ‘UN Women’ (United Nations Entity for Gender Equality and the Empowerment of Women) convention has been accepted.” Pointing out that they had already been working towards the promise of an egalitarian approach in business life, Vardı indicated that with this convention they had committed to carry this work forward. Osman Nuri Vardı asserted that with this signature, they pledged to support the empowerment of women in all sectors and at all levels in order to enable them to take part in economic life, and shared the information that the rate of female members in the board of directors is 33%.

Underlining that while the rate of female employees in Biotrend was 10% at the end of 2022, this rate increased to 22% in February 2023, Vardı added that their goal is to increase the rate of female employees to 30% excluding the board of directors by the end of 2023.